



Commercial Outdoor Services

**TAP INTO OUR FIVE
DECADES OF INDUSTRY
EXPERIENCE TO HELP FUEL
YOUR SUCCESS!**



Any business owner will tell you – experience matters. It can help you make the right decisions, avoid mistakes, take advantage of opportunities, and much, much more. But experience takes time to develop, and if you're new to an industry as a small business owner, that can leave you feeling frustrated.

The good news is, when you become part of the Clintar brand family, you'll gain immediate access to our 50 years of industry know-how. That means, if you're new to the commercial landscaping sphere, you won't have to worry about not having answers when you need them, and if you're converting your existing landscaping and snow removal business to a Clintar franchise, you can tap into our expertise to fine-tune your approach and discover new ways to grow.

In this eBook, we'll take a deeper dive into our opportunity to explore some of the benefits of a partnership with a legacy brand like ours. And because Clintar's presence in the US is emerging (and exciting!), we'll discuss what that means in terms of growth potential and more.

So, are you ready to learn why a Clintar partnership makes such good sense? Keep reading!



WHAT DOES ALL OUR **EXPERIENCE** GET YOU?

When you become a Clintar franchise owner and open your commercial landscape and snow removal business, you can count on numerous brand benefits you wouldn't otherwise enjoy. We work hard every day to pave the way for our franchisees' success because we know the Clintar brand depends on that. We also know it's the right thing to do!

Below are just a few of the perks you can look forward to as a Clintar franchise owner...



A PROVEN BUSINESS MODEL

There's plenty to recommend our legacy brand partnership, but perhaps the most important benefit our franchise owners enjoy is our proven business model, one that has tested processes and procedures and that can make ownership simpler and more profitable.

We've used our decades of experience to craft a business model that has an answer for just about every facet of running your commercial landscaping franchise and that features multiple revenue streams that will make you an important resource in your community. From landscape management and enhancements to parking lot maintenance, snow and ice removal and more, your Clintar franchise will provide year-round revenue you can count on.



EXPERT TRAINING AND SUPPORT

Another important benefit of partnering with a legacy brand like Clintar is the expert training and support you can look forward to. We've relied on our deep industry experience to craft a pre-opening training program that leaves you fully prepared to not only leverage our business model but to respond to the unique needs of your community. Furthermore, our ongoing support, like expert marketing help and continued research and development, will keep you on top of best practices and ahead of the competition.



CONSUMER TRUST

Larger, more established franchise brands like ours typically have a dedicated customer base in markets all over the country or world. In our case, we have a long track record of working with top-tier businesses that can't afford to neglect their properties and must keep them safe and attractive. Our brand name stands for excellence and experience, and consumers know it. This kind of brand trust will help you establish and grow your Clintar franchise territory more quickly.



SCALABILITY AND ADAPTABILITY

Legacy brands, like Clintar, can also offer franchisees easy and reliable scalability, which is especially important when it comes to multi-unit growth. Through our streamlined operations and proven systems, we've put a strategy in place to help our franchise owners scale their businesses quicker and more efficiently, allowing them to adapt to unforeseen challenges without worrying about slowing down growth or profitability.

Starting and establishing a small business involves many moving parts, but joining a proven brand like Clintar can take a lot of the stress out of things!



AN ESTABLISHED NAME — BUT WITH EMERGING BRAND PERKS

Yes, we're Canada's largest and most respected commercial landscape and snow removal expert that, for the last 50 years, has helped businesses keep their properties safe and attractive. But now that we've set our sights on the US, our American franchisees will enjoy some important perks that define emerging brands, too. These include...





PRIME TERRITORIES

One of the more significant advantages of an emerging brand is the ability to offer potential franchisees prime locations in a variety of markets. As a Clintar franchise owner in the US, you'll have the opportunity to establish your larger, protected territory in prime markets that might otherwise be sold out by the competition.



ROOM FOR GROWTH

As a Clintar franchisee, you'll also enjoy the potential to expand your territory in a way you might not otherwise. You can scale at your own pace with plenty of room to grow and count on our expertise to help you leverage our business model to the fullest as you build your presence.



THE EXCITEMENT OF SOMETHING NEW

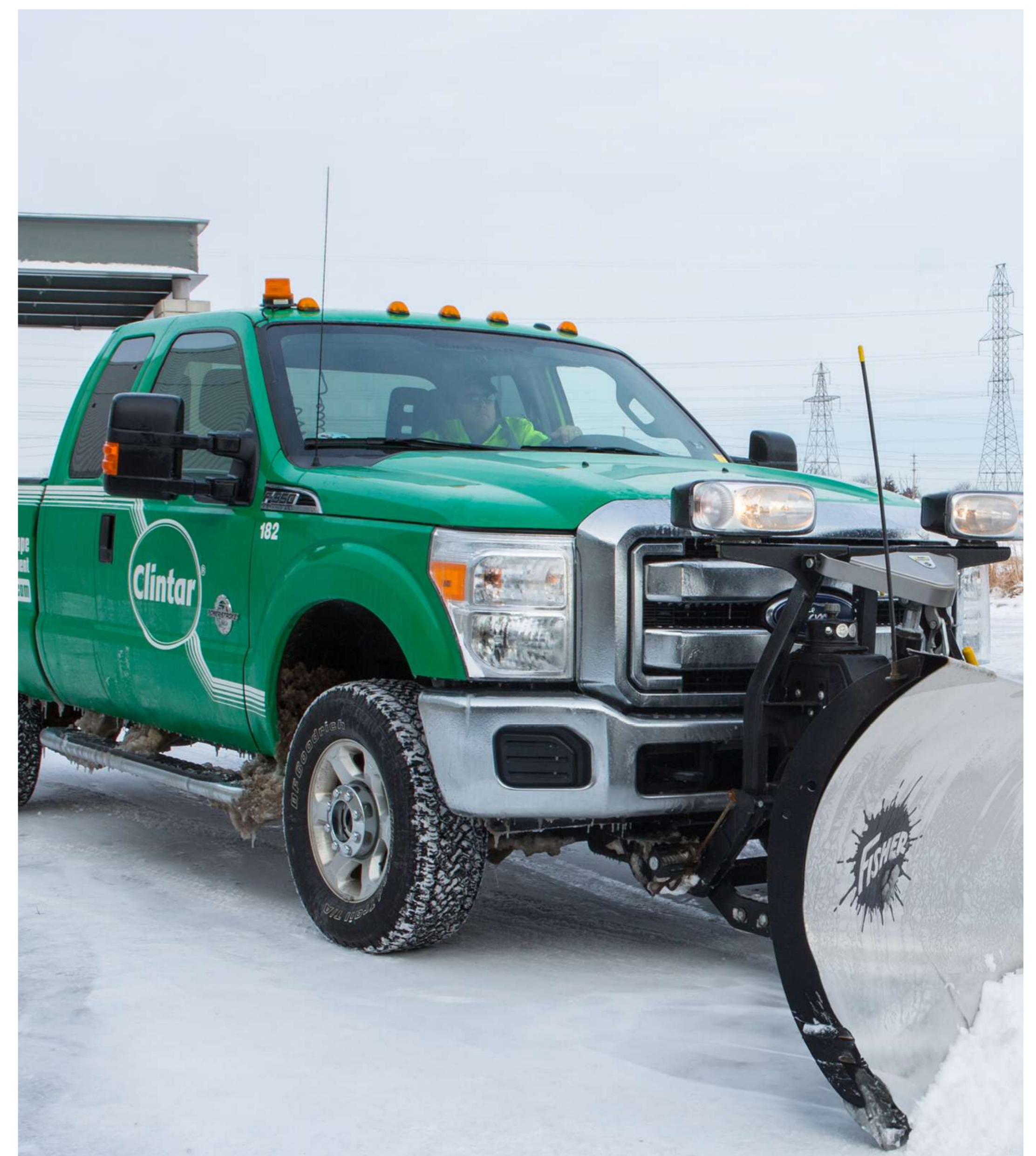
Being part of an emerging brand, or one that's entering a market for the first time, means you'll be part of something exciting and new, allowing you to perhaps feel more vested in your outcomes, more curious about and driven toward potential, and more passionate about your success. That kind of enthusiasm can help to educate your customers about everything you have to offer and propel your business forward.



OUR CULTURE DEFINES US

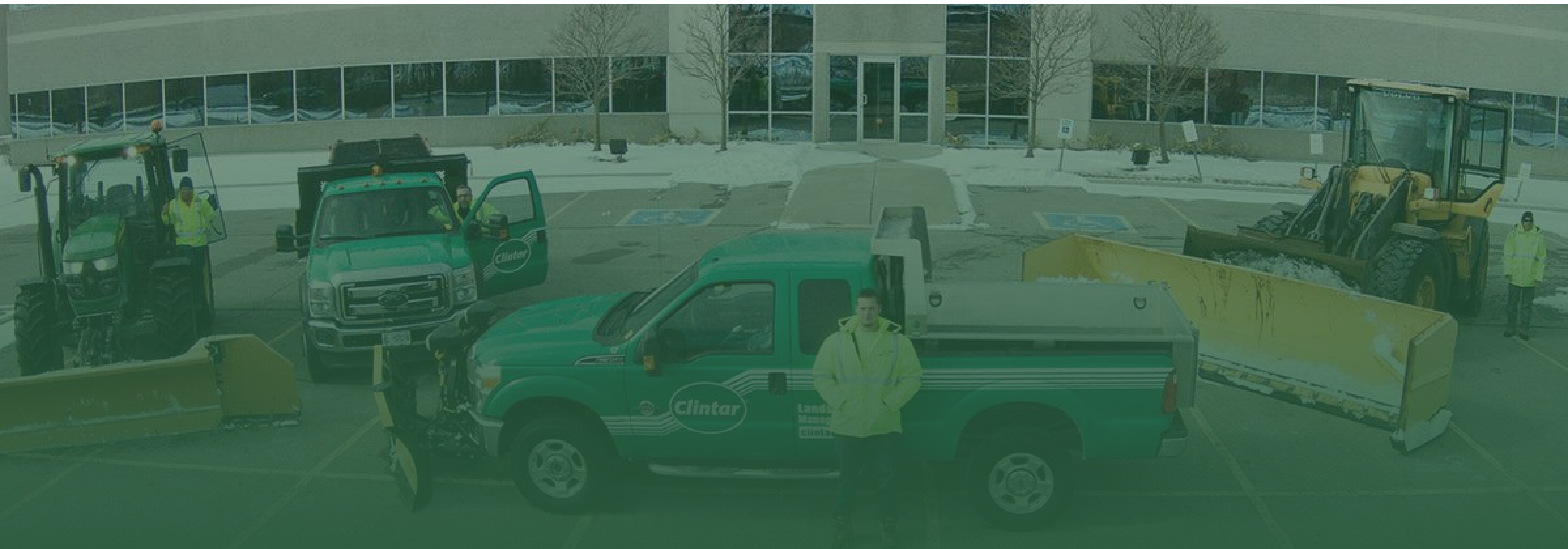
The Clintar brand is an exceptional opportunity for someone to be in business for themselves, but not by themselves, as they leverage our deep industry knowledge and carve out their place in it. We're proud of everything we have to offer investors, but it's our culture, one with a 50 year foundation, that really separates us from other franchise opportunities.

Our core values define who we are and are centered around the franchise owner and his or her goals and aspirations. Our brand President, Terry Nicholson, came to the Clintar brand over 40 years ago, as a young man taking a summer position with us to earn a little extra money. He quickly appreciated the Clintar difference, and has spent his entire professional life focused on the success of each Clintar franchisee. Our franchise owners know Terry and the rest of our support staff are just a phone call away, and our individualized approach to support leaves franchise owners feeling like a valued partner.



Our emphasis on culture, respect, and inclusiveness allows new owners to understand and appreciate our value propositions more fully and use them to reiterate everything they have to offer.

As we've just outlined, a Clintar brand partnership comes with numerous benefits. With our decades of experience to help guide you, you'll enjoy all the perks of small business ownership, coupled with the security that can come with being part of something bigger than yourself. You'll also enjoy the excitement of helping to establish our brand in new locations and territories as we grow the Clintar name together!



So, what are you waiting for? Now's the right time to become part of the Clintar brand family, so get in touch today and let's start that journey together!



Commercial Outdoor Services